

Earn points for your family's education.

Enroll in the College Tuition Benefit Program (CTB), a rewards program offered through Highmark. If you have Highmark medical or dental coverage, you can automatically earn Tuition Reward points that can be converted into college tuition dollars with this program.



How it works

The College Tuition Benefit (CTB) works a lot like a scholarship program. Once you subscribe, you earn Tuition Reward points that can reduce your tuition obligations. Every tuition point equals \$1 of tuition at one of over 400 participating private colleges and universities across the country. All you have to do to earn points is enroll in the program and keep your Highmark coverage.



**One tuition
reward point**



**One dollar
of college tuition**



Dollars that add up

Just for being enrolled in an eligible Highmark medical or Blue Edge Dental plan, you can earn up to 2,000 Tuition Reward points per product automatically each year. If you enroll in more eligible plans, you can earn more points. And all of those points are tracked for you.

Who are we saving for?

Short answer: pretty much anyone in your family — children, nephews, nieces, grandchildren, stepchildren, godchildren, and more can all receive points. There's no limit to how many points you earn, and they never expire.

To see a list of participating schools and get more information on this program, visit [TuitionRewards.com](https://www.tuitionrewards.com).



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ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意：如果您说中文，可向您提供免费语言协助服务。请拨打您的身份证背面的号码（TTY：711）。