

College Tuition Benefit

Paying for college just got easier.

78% of families

with children indicated their #1 financial concern was the cost of a child's education*

\$500 Million

in Tuition Rewards have been redeemed nationwide.

2015 Gallup Financial Concerns Study

The College Tuition Benefit (CTB) is a unique, college savings program for Highmark members.

By enrolling in the CTB, families with medical and dental coverage can earn Tuition Reward points.



One tuition reward point

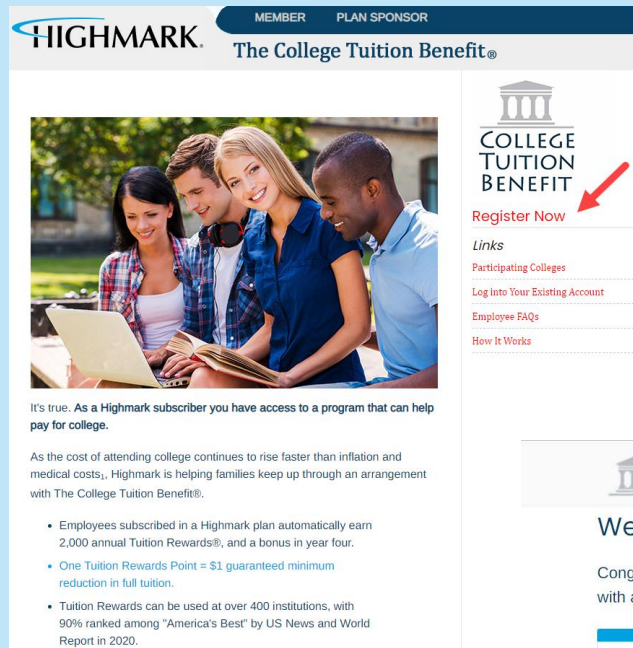
One dollar of college tuition

Enrollees earn 2,000 Tuition Reward points annually, per eligible Highmark Medical or Blue Edge Dental plan.

College Tuition Benefit

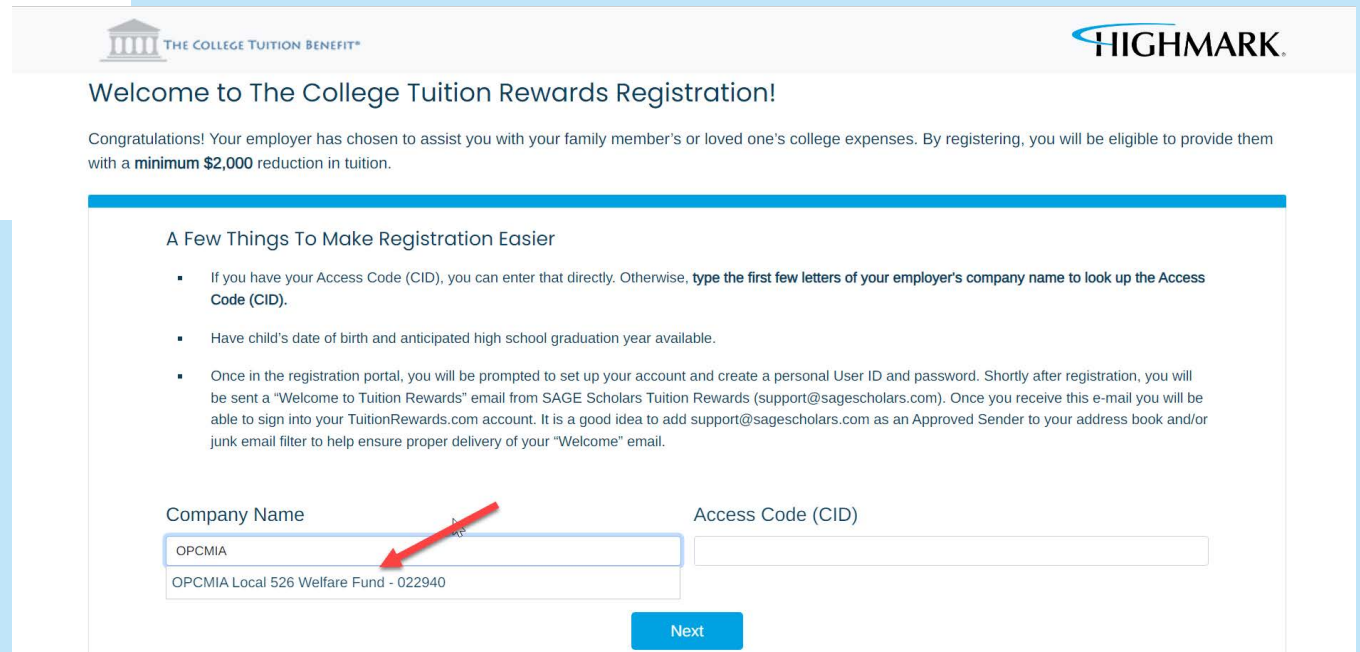
To enroll, members should go to: <https://highmark.collegetuitionbenefit.com/>

Click Register Now



The screenshot shows the Highmark website for The College Tuition Benefit. At the top, there are navigation tabs for 'MEMBER' and 'PLAN SPONSOR'. Below the Highmark logo, the text reads 'The College Tuition Benefit®'. On the left, there is a photograph of four diverse students looking at a laptop. To the right of the photo is a 'COLLEGE TUITION BENEFIT' logo with a red arrow pointing to a 'Register Now' button. Below the logo is a 'Links' section with the following items: 'Participating Colleges', 'Log into Your Existing Account', 'Employee FAQs', and 'How It Works'. Below the photo, there is a paragraph of text: 'It's true. As a Highmark subscriber you have access to a program that can help pay for college. As the cost of attending college continues to rise faster than inflation and medical costs, Highmark is helping families keep up through an arrangement with The College Tuition Benefit®.' This is followed by a bulleted list of benefits: 'Employees subscribed in a Highmark plan automatically earn 2,000 annual Tuition Rewards®, and a bonus in year four.', 'One Tuition Rewards Point = \$1 guaranteed minimum reduction in full tuition.', and 'Tuition Rewards can be used at over 400 institutions, with 90% ranked among "America's Best" by US News and World Report in 2020.'

Begin typing in OPCMIA
and the full name will
auto populate to click on



The screenshot shows the registration page for The College Tuition Rewards. At the top, there is a Highmark logo on the right and the text 'THE COLLEGE TUITION BENEFIT®' on the left. The main heading is 'Welcome to The College Tuition Rewards Registration!'. Below this is a congratulatory message: 'Congratulations! Your employer has chosen to assist you with your family member's or loved one's college expenses. By registering, you will be eligible to provide them with a **minimum \$2,000** reduction in tuition.' A section titled 'A Few Things To Make Registration Easier' contains three bullet points: 'If you have your Access Code (CID), you can enter that directly. Otherwise, **type the first few letters of your employer's company name to look up the Access Code (CID).**', 'Have child's date of birth and anticipated high school graduation year available.', and 'Once in the registration portal, you will be prompted to set up your account and create a personal User ID and password. Shortly after registration, you will be sent a "Welcome to Tuition Rewards" email from SAGE Scholars Tuition Rewards (support@sagescholars.com). Once you receive this e-mail you will be able to sign into your TuitionRewards.com account. It is a good idea to add support@sagescholars.com as an Approved Sender to your address book and/or junk email filter to help ensure proper delivery of your "Welcome" email.' At the bottom, there are two input fields: 'Company Name' and 'Access Code (CID)'. The 'Company Name' field has a dropdown menu with 'OPCMIA' selected and 'OPCMIA Local 526 Welfare Fund - 022940' listed below it. A red arrow points to the 'OPCMIA' option. The 'Access Code (CID)' field is empty. A blue 'Next' button is located at the bottom right.